

**NEWMAN BIBLE ACADEMY
ONLINE COURSE SYLLABUS
By Dr. Willis C. Newman**

Course Title: Speech Communication

Abbreviation: MI 105

Credit Hours: 3

Instructional Hours: 30

Instructor: Dr. Willis C. Newman.

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Catalog description: This introductory course covers the basic concepts of the communication process, including cross-cultural communication. It also brings focus on how to interpret the Bible, prepare and deliver Bible messages, speeches and lesson plans. Also covered are teaching principles, and how to conduct small groups.

Student Outcomes: Upon successful completion of this course, the student should be able to:

1. Explain principles of Christian communication.
2. Gain an understanding of the nature of communication, and principles that govern it..
3. Describe the communication cycle, and its relevance to communication.
4. Evaluate common problems, levels, and styles of communication.
5. Understand the nature and function of non-verbal communication.
6. Identify issues of how listening impacts communication.
7. Explain the definition, purpose, and dynamics of culture as it relates to communication.
8. Demonstrate a clear understanding of the principles, tools, and methods of Bible interpretation.
9. Gain a greater understanding of God, His purposes, and relations to the believer's spiritual life.
10. Exhibit expertise on how to plan and prepare a Bible message or lesson.
11. Understand and develop a strategy on delivering classroom lessons.
12. Display understanding on how to create and conduct group Bible studies.
13. Evaluate techniques on how to deliver powerful and compelling messages.
14. Develop a greater appreciation for the urgency of the Great Commission.

Course Requirements.

Students have 10 weeks to complete the following course requirements. Final grades will be based on the total accumulated points from the examination plus the analysis papers.

1. The reading and understanding of the assigned textbooks and readings as explained below. I will email them to you by email attachment in pdf format.

- Bible Teaching About How to Prepare and Deliver Powerful Bible Messages.
- Bible Teaching About Communication.

2. Examination. Required is one examination. The exam consists of 150 questions worth 1 point each. The examination will be sent to you by email along with the syllabus, and the

study materials. You fill out the answers. The exam is open book. On a Word document, type out your answers to each question, then email it back as an attachment to me at drwillisnewman@gmail.com. Here is an example.

Give your name and course at the top of the page.

Answers:

1. d
2. a
3. Write out your choice of answer for any fill in questions.
4. Write out True or False for any questions that calls for such an answer .
5. c.

The exam answers can be found in the two ebooks listed above under requirement one, plus the Bible.

3. Analysis Papers: Download from this website two articles/Bible studies as listed below. At the end of each study are 10 questions. Answer the ten questions for each study on a Word document. Send your answers to me by an email attachment for grading. Use only three or four sentences to answer each question.

Please wait until you have finished all the studies, then send them to me all at one time. Each study is worth 50 points.

Here is how to access the studies.

- a. Go to the website: www.Bible-teaching-about.com.
- b. Click on the table of contents on the left hand column.
- c. Go to the section on Christian service
- d. Click on the assigned article, download it, and answer the questions on a Word document.

Here are the two studies you are required to complete.

- Bible teaching about persuasion.
- Bible teaching about teaching principles.

4. Speech evaluation. You are required to evaluate a speech. Follow directions below.

This speech may or may not be live (a taped speech or one on radio, internet, or T.V. is acceptable). It is preferable that you be able to see the speaker. Examples are political speeches, Sports interviews, press conferences, sermons, motivational types, etc. The length of the speech does not matter. Maximum of 2 pages only. Evaluate on the basis of:

- Who is the speaker? Environment? Occasion?
- What are they saying (what is the topic, and theme).
- What are the sub-points of the speech?
- What does the speaker hope to achieve? (desired results).
- Who is the audience?
- How do you evaluate the speaker's presentation (introduction, main body, conclusion, voice, credibility, research, gestures, humor, tone, ethos, logos, pathos, etc.).

- Is the speech: 1) informative (i.e. relating new information to the audience); 2) persuasive (i.e. goal of changing the minds or the audience); 3) entertain (i.e. upbeat, fun, laughable)?
- I recommend that you listen to one sermon each of W.A. Criswell (www.wacriswell.org), and J. Vernon McGee (www.thruthe bible.org).

5. Speech plan and outline. You are required to make a plan and outline of a speech you would deliver. The purpose of this assignment is for you to plan and design a speech outline. The assignment is one page maximum for each: the planning sheet, and outline. You do not need to actually deliver the speech, but imagine an audience you would make your speech to.

Fill out the answers to the format & planning section. Then write out your speech outline following the pattern below.

It is advised that you review page 20-23, 38 of the assigned ebook on preparing Bible messages.

FORMAT & PLANNING

Your name
 Speech Communication
 MI 105
 Date:

Topic: (What the speech is about)

Theme: (What you want to say about the topic – your main point?)

Audience: (Who are you speaking to?)

Occasion: (The event you are speaking at: Rotary club? Lecture? Funeral? Birthday party? Etc.?)

Environment: (Where is the speech taking place? What props do you need?)

Purpose: (Why are you speaking to them? Why is it important?)

Type: (Is your speech to inform? Persuade? Entertain? Explain/interpret, commentary?)

Goal: (What do you want to achieve? What response do you want from the audience: intellectually, emotionally, and behaviorally? – believe, feel, do)

Resources: (Where and how will you do your research?)

Illustrations: (They are windows shedding light on the topic)

YOUR ACTUAL SPEECH OUTLINE

Name
Course
Date
Title

Introduction: (How are you going to quickly gain the attention and interest of your audience? Story? Question? Statistic? Quotation?).

Body:

Sub points: (How are you going to break down and illustrate the theme?)

Sub point one: _____

Illustration:

Sub point two: _____

Illustration:

Sub point three: _____

Illustration:

Conclusion: (Summarize the topic, theme, and ask for the response – if it is persuasive)

References:

6. Recommended Reading. The preferred English Bible translations for the student to use is the New American Standard Bible, or the New King James Bible. Recommended study Bibles are The Ryrie Study Bible (Moody Press), and the Nelson Study Bible, NKJV (Thomas Nelson Publishers, Earl Radmacher, general editor). You may use a Bible in your own mother language.

7. Research sources. For your own benefit, I recommend that you go to the following websites and explore the material to gain a greater understanding on speeches and sermons. There is no credit for this exercise.

Wikipedia: read articles on ethos, pathos, Rhetoric, Public speaking, and logos.

American Rhetoric <http://www.americanrhetoric.com/speeches>

Business communication news <http://businesscommunicationblog.com>

The Spurgeon Archives <http://www.spurgeon.org/>

8. Total possible points:

| | |
|-----------------------|------------|
| Examinations: | 150 |
| Two analysis papers: | 100 |
| Speech evaluation | 50 |
| Speech plan & outline | <u>100</u> |
| Total | 400 |

9. Course schedule:

The following schedule will enable you to finish the course in 10 weeks. It is important to stay on schedule so you do not get overwhelmed at the end of the course. These dates are guidelines, not deadlines.

- Weeks one - two: Read/study ebook on Communication (#1 above).
Complete portion of examination on Communication.
- Weeks three, four: Read/study ebook on Preparing Bible messages (#1 above).
Complete portion of examination on preparing Bible messages.
- Weeks five, six: Complete the two Bible study analysis assignments (#3 above).
- Weeks seven, 8: Complete your plan and outline for your speech (#5 above).
- Week nine, ten: Complete the speech evaluation assignment (#4 above).
Complete all unfinished work.
Send all your completed work to me by email attachment to
drwillisnewman@gmail.com.

Grading/Method of evaluation: Your grade is determined by adding together all your earned points, then dividing that number by the total points possible. That results in a percentage number. The following chart indicates your grade.

GRADE SCALE:

| % | GPA | Letter | % | GPA | Letter |
|-----|-----|--------|-----|-----|--------|
| 95% | 4 | A | 77% | 2.7 | C+ |
| 94% | 3.9 | A- | 76% | 2.6 | C |
| 93% | 3.8 | A- | 75% | 2.5 | C |
| 92% | 3.7 | A- | 74% | 2.4 | C |
| 91% | 3.6 | A- | 73% | 2.3 | C- |
| 90% | 3.5 | A- | 72% | 2.2 | C- |
| 89% | 3.4 | B+ | 71% | 2.1 | C- |
| 88% | 3.3 | B+ | 70% | 2.0 | C- |
| 87% | 3.2 | B+ | 69% | 1.9 | D+ |
| 86% | 3.2 | B | 68% | 1.8 | D+ |
| 85% | 3.2 | B | 66% | 1.6 | D+ |
| 84% | 3.1 | B | 65% | 1.5 | D+ |
| 83% | 3.1 | B- | 64% | 0.9 | D |
| 82% | 3.1 | B- | 63% | 0.8 | D |
| 81% | 3.1 | B- | 61% | 0.7 | D |
| 80% | 3.0 | B- | 60% | 0.7 | D |
| 79% | 2.9 | C+ | 0% | 0 | F |
| 78% | 2.8 | C+ | | | |

Technical requirements. You will need a computer, printer, email account, and Microsoft Office 2003 – 2007. I would recommend that you use a free gmail account from Google for your email, and Internet Explorer for a browser. You will also need an adobe reader. If you don't have one, you can download one free from <http://get.adobe.com/reader/>

Purpose of Newman Bible Academy: This Academy exists to train men and women for worldwide Christian ministry as pastors, missionaries, teachers, and lay-workers. Our goal is to train students by strengthening their Christian faith, in order to proclaim and defend the teachings of the inerrant Word of God. This purpose is pursued through training in Bible, theology, and practical ministry, plus the development of personal spiritual maturity and zeal. Our existence is grounded in the Great Commission, which is to proclaim the gospel of Christ to the entire world, and make disciples of all those who respond to Christ. The Academy is global in nature, and designed to provide training for those who can least afford it anywhere in the world.

Study tips: It is suggested that the student carefully study each reading. First, read through the assigned section to get a general overview. Reread the section, and write down important concepts as you read along. Review. Review. Review. Rehearse and visualize the contents. Memorize key concepts. Take the exam. The exams are open book, but realize that you must know the material very well to complete the exams within the time limit allowed.

Book acquisition: You do not need to purchase any books as everything you need is found on the internet. Of course, you will need a Bible.